

<b><u>Sports Information Concentration</u></b>	<b>Credit Hours</b>
<b><u>Core:</u></b>	
Com 2201 - Introduction to Mass Media	3
Com 3336 - Business and Professional Communication	3
Com 4400 - Communication Theory	3
Com 4440 - Communication Law	3
<b><u>Required:</u></b>	
COM 2208 - Introduction to Electronic Media	3
COM 2210 - Introduction to Public Relations	3
COM 2214 - Sports and the Media	3
COM 3300 - Digital Communication in Public Relations	3
COM 3301 - Introduction to Video Production	3
COM 3320 - Public Relations Writing	3
COM 4410 - Internship	6
COM 4420 - Public Relations Workshop	3
HST 3265 - History of American Sports	3
CIS 3303 - Web Site Design	3
ART 2200 - Foundations in New Media	3
<b><u>Select One:</u></b>	
COM 3303 - TV & Radio Announcing	
COM 3310 - Electronic Media Sales and Management	3
<b><u>Select One:</u></b>	
COM 4401 - Persuasion	
COM 4404 - Advanced Video Production	
PSY 4415 - Labor Relations	3
BUS 2249 - Business Data Analysis I	
ENG 3404 - Writing for the Web	
<b>Credit Requirement Total</b>	<b>54</b>